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THE GABRIEL FAMILY COMES TO THE AID OF AREA HOMELESS WITH WARM CHARITY DONATION

Family Participates in Coat Charity Project to Keep Homeless Warm this Season

MORGANTOWN, W. Va. – February 1, 2010 – The Gabriel Family, owners of privately owned off-price retail chains Gabriel Brothers, Inc. and Rugged Warehouse, Inc., have stepped up again to warm the hearts of those in need. This winter, the family donated more than 1,000 winter coats and 75 boxes of hats to the Multidisciplinary Unsheltered Homeless Relief Outreach of Morgantown (MUSHROOM) to help the area’s homeless at the beginning of January.

“The Gabriel Family is very fortunate to be in a position to donate to the MUSHROOM project,” said Arthur Gabriel Senior, President of Gabriel Brothers, Inc. “As owners, we have tried to instill within our stores, and employees, a strong sense of community. We’re always looking for ways to give back. If it wasn’t for our loyal and supportive community, we wouldn’t be successful, and we wouldn’t be able to make these types of things happen.”

The MUSHROOM project is lead by medical student volunteers from West Virginia University. The organization’s volunteers visit areas in Morgantown such as riverbanks, downtown streets and the Bartlett House to provide food, hygiene products, clothing and healthcare. On average, they serve 28 clients biweekly.

It wasn’t until the end of 2009 that Mongalia County Commissioner Bob Bell and Dr. Christopher McCullough from the West Virginia University Hospital System introduced Gabriel Brothers Inc. to the MUSHROOM project. The Gabriel Family has been a major donor to the county and surrounding communities for decades, having organized clothing drives, relief funds, and even establishing a scholarship foundation for students. This was the first time that they partnered with the MUSHROOM project.

Gabriel Brothers, Inc.:

Gabriel Brothers is a privately owned and operated off-price retail company headquartered in Morgantown, West Virginia, with locations in six (6) states across the Mid-Atlantic and Northeastern regions. Affiliate Rugged Warehouse operates retail stores in nine (9) states across the Eastern region of the United States. For more information, be sure to visit the companies’ websites at www.gabrielbrothers.com and www.ruggedwarehouse.com.

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